



Lexi Lin

Product designer with solid background in digital product development, user research, UX/UI design and concept development in conjunction with business and technology.

lexilam_design@hotmail.com

+31 682618057(NL)

www.lexi-lin.net*



Education

Master of Design for Interaction

Delft University of Technology, the Netherlands | 2013 - 2016

Honors and Awards

TU Delft Excellence Scholarship

Delft University of Technology, the Netherlands | 2013

Fellowship of Rhode Island School of Design

Rhode Island School of Design, United States | 2013

Speaker at IxDC 2017

IxDC Conference, China | 2017

2nd Place of Crystal Cabin Award

Hamburg Aviation, Germany | 2015

Skills

Visual Software: Adobe CS, Sketch, OmniGraffle

Video Editing: Adobe CS (Ae, Pr)

Prototyping: Axure, Origami Studio, Arduino, Processing, Invision, Principle

Web Development: HTML, CSS, Bootstrap, Javascript

Quantitative Method: Google Analytics

Publications

Using Web Design Framework to Support User Experience

Design of Interactive Multi-functional Product | ACM CHI 2016, in the Proceedings | San Jose, CA, United States

Master Thesis | Vision in Product Design: A Guidebook for Innovators | Technische Universiteit Delft & Huazhong University of Science and Technology Press

Five Details for UX/UI Designer to Tackle Multidisciplines | uxdesign.cc

Professional Experience

Mid Interaction Designer

Mirabeau - Cognizant Digital | Amsterdam, Netherlands | 10.2016 - Present

Activities: Agile product development closely with business analysts, project managers and developers, leading client workshops, Design Sprints, concept development and verification, UX/UI design & research, together with engineers to craft concept for emerging platforms, etc.

Clients: KLM, China Southern Airline, Transavia, Eriks, Skyteam | I also help on accelerating and contacting Asian relevant businesses.

User Experience Designer

Designit | Copenhagen, Denmark | 3.2015 - 8.2015

Activities: UX design & research, storyboarding, customer journey, concept development, client workshops, on-screen prototyping, wireframes, visual comps & demos, etc.

Clients: Gardena, Coloplast, Lego, Novo Nordisk.

Interaction Design & User Research, Joint Master Project

Philips Design | Eindhoven, Netherlands | 7.2014 - 1.2015

Main activities:

Market research, user research, concept development, UX/UI design and test. Affiliated to Hospital to Home.

Part-time Communication Designer

i-Wui.com | Guangzhou, China | 2011 - 2013

Interaction and visual design of websites and applications

UX Researcher and Designer

S.F. Express Group, LTD. | Guangzhou, China | 7.2012 - 9.2012

Research and redesign the 5th generation hand-held terminal

Language

English | professional proficiency

Mandarin | native

Cantonese | native

Dutch | elementary learner